

Nuclear Medicine UPDATE 2017

17 - 19 August 2017
Singapore

theme:

**Nuclear Medicine in the
Era of Precision Medicine**



POSTER GUIDELINES

Poster Requirements

Posters will be displayed in the foyer of the ballroom.

Posters will be displayed in **LANDSCAPE** style. You should set the measurement of your poster in **A1 Size, 594mm (height) by 841mm (width) or 23.39inches (height) by 33.11 inches (width).**

Title: The title of the poster, as submitted, should run across the top of your poster. The title should be easily readable from 2m. Calibri Font size 40 would be a good example.

Authors and affiliations: These should appear below the title. The name of the presenting author should be underlined. Calibri Font size 28 would be a good example.

Good poster principles

Your poster should be an advertisement for your ideas, findings or techniques; so good posters apply the techniques of salesmanship to seize and hold viewers' attention:

- Titles and sub-headings should be short and to the point.
- The content should be concise and logical.
- The design should look good, using attractive colour, graphics and typography.

Tips for making a successful poster

- Rewrite your abstract into poster format. Simplify everything and avoid large amounts of data.
- Use bold characters to stress a point. Use them sparingly and in preference to underlining or writing phrases or sentences in capitals.
- Avoid over-crowding your poster. Leave "breathing space" around the text to make it more readable. Having a ratio of 30% text: 40% graphics: 30% empty space would be a good example.
- Stick to the same size and style of type for all body type. Illustration captions can use a different type, size and style, but keep this consistent throughout all captions in the poster.
- Keep body text left aligned.
- All columns should be of equal width.
- Use photographs or coloured graphs where possible to add visual interest.
- Convert complex numerical tables to graphs or charts. Avoid long numerical tables.

Text

- Use plain, familiar fonts such as Arial, Calibri, or Times New Roman.
- Headings should be in capitals and lower case, not all capitals.
- Bullet points are easier to read; use phrases rather than full sentences.
- The words should be easily readable from 2m. Calibri Font size 28 would be a good example. Avoid italics other than in scientific names.
- Use an active voice, short sentences, and simple words.

Graphics

A poster is a visual representation of your work. Graphics should make up a large portion of your poster.

- Graphics should be visible from 2 meters away.
- Tables are preferable to figures for small data sets.
- Stick to simple 2-D line graphs, bar charts, and pie charts.
- Use clearly distinguishable colours for line graphs and histograms to identify data sets. Avoid elaborate shading and cross-hatching.
- Photos should have at least 300 dpi resolution in order to reproduce well.
- Do not use pictures from websites. Apart from copyright problems that may arise, the resolution of web illustrations is usually too low to print clearly.

Colours

- Use colour sparingly. Use a light colour background and dark letters for contrast.
- Use simple colours. Experimenting with subtle variations of shade may not work, because some colours may print differently than they appear on your computer screen.

Should you have any questions or queries please contact:

Ms Shirley Tay (Secretariat)

Mobile: +65 9105 8697

Email: nmupdate@nmss.org.sg

Website: www.nmu.org.sg